

14.09.2024

MKC



what the
STACK ?

Web Dev Conference Skopje

PARTNERSHIP PROPOSAL

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WHAT IS WHAT THE STACK?

It is the ultimate webdev conference, a one-day, two-stage event covering the latest/hottest topics in web development.

As a truly community-driven conference, What the Stack? attracts world-renowned speakers who cover a wide array of topics relating to webdev and the wider IT industry - offering a singular experience for professionals and enthusiasts alike.

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WHAT IS WHAT THE STACK?

It is one of those conferences you can't wait to attend. From the speaker roster to the exquisite side activities, micro-stages, and networking opportunities - it offers something for everyone.

WebDev focus

Networking Hub

World-Class Speakers

Community Vibes

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TRACK 1

200/ 250 people

TRACK 2

200/ 250 people

GALLERY

200/ 250 people

TWO MICRO STAGES

50 people/mini presentations

FOOD CORNER

plenty of food varieties

FAIR AREA

stands/networking

*Possibility for co-branding the stage based on the sponsorship

PARTNERSHIP PACKAGES

Company logo on official website

Stand in the lobby (company fair)

Revolving logo on Digital LED Screenany fair)

Total branding and managing of one micro stage

Logo on a banner 1x2m in the networking area

Promotion during the PR campaign

Promotion of the event with included logo and posts

Partnership Promotion on social media

Newsletter mentions, post-conference follow-up

Logo on online promotional materials

Tickets Included

Distribution of your promotional material

Invitation to speakers Dinner

Database access from registered participants

Follow-up Report for Sponsors

BRONZE

1000 €

SILVER

2000 €

GOLD

5000 €



1 ad

2 ads

3 ads



3

5

10



Exclusive Partnership

10000 €

Become the sole partner in your category or industry, ensuring maximum visibility and exclusivity.

Prominent Brand Exposure

Your brand will be prominently featured as the exclusive partner throughout the event or campaign.

Unrivalled Recognition

You'll receive unparalleled recognition and acknowledgement as the exclusive partner, setting you apart from competitors.

Targeted Audience Engagement

Engage directly with your ideal target audience, as your exclusivity makes you a focal point of attention.

Customized Marketing Opportunities

Tailored marketing activities and initiatives to align perfectly with your brand's goals and messaging.



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Speaker Opportunity



Speakers form: <https://forms.gle/Yq3WP7dq2o4fEkgE6>

The call for speakers is out!
Suggest and share this link with potential speakers!

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THE TEAM



DeveD

DeveD unites ICT enthusiasts, professionals, and students by fostering collaboration and knowledge-sharing. Through events, workshops, and educational resources, we empower the local IT community and inspire innovation.



ANGULAR MACEDONIA

Angular Macedonia

The Macedonian Angular Community, dedicated to fostering a vibrant environment where Angular enthusiasts come together to learn, collaborate, and innovate. Whether you're a seasoned developer or just starting out, there's something here for everyone.

BASE42

42.mk

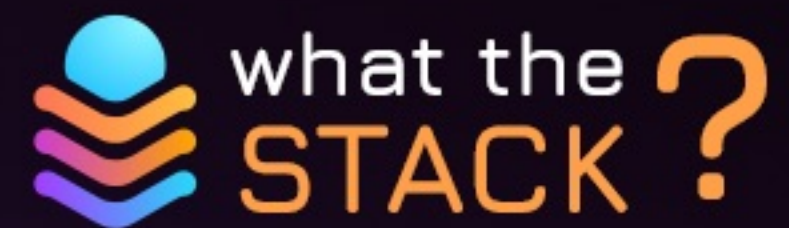
We're a collective of passionate engineers and tinkerers trying to bring the hacker culture to the Balkans, and make it more mainstream. We're the folks behind Base42 the hackerspace and 42.mk the org, and our primary goal is to ignite as many communities as possible and bring the tech industry into the open both in source, presence and spirit.

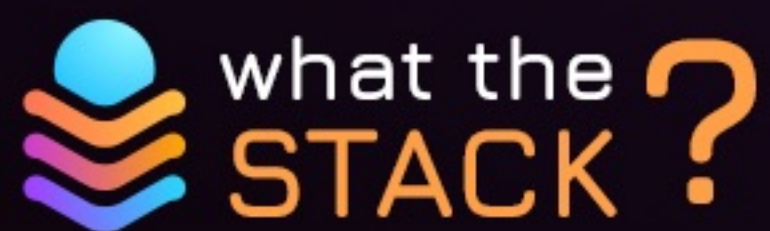
THE SUPPORTER



Woman in Tech

Women in Tech Macedonia® is part of the global WOMEN in TECH initiative that fosters Inclusion, Diversity, and Equity in STEM. We promote girls' and women's empowerment worldwide, focusing on four main pillars: Education, Business, Digital Inclusion and Advocacy.





Wisdom Through Syntax

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Thank you for your time.